

Feb. 10, 2023



### »» Happy SkillsUSA Week!

Cheers to a great 2023 SkillsUSA Week! In the past few days, chapters across the country engaged in experiences that honored their community supporters, connected with local business and industry professionals and shared SkillsUSA with their administrators. We encourage you to [share your SkillsUSA Week stories, photos or links with the SkillsUSA headquarters](#) and we just may feature your chapter on the [SkillsUSA Champions digital hub](#) or on our social media. Thanks for being an advocate for SkillsUSA and career and technical education.



A reminder that the [SkillsUSA Advocacy Site](#) has a template for you to use to send stories directly to your local media. The template is editable, so personalize your message with details about your school, training programs and SkillsUSA Week activities.

### »» Are You a “Maker and Fixer?” Snap-on Wants to Spotlight and Reward You

SkillsUSA industry partner Snap-on is shining a spotlight on the [Makers and Fixers](#) who keep the world moving. They seek stories about skilled people who work with their hands in the essential industries that focus on transportation — in the air, in the automotive shops or on the roads and rails. Future, past or present Makers and Fixers are invited to share their personal stories or nominate someone they admire. To share your story, visit the [Share Your Story](#) page, write about yourself and upload a few photos of you working on a project. Follow [@MakersandFixers](#) to see if your story is shared. All eligible stories are entered into a drawing, and two stories are picked each month to win a prize valued up to \$600. If you don't win, don't worry — your entry in the giveaway gets carried over each month. Visit the [official rules](#) for more information.

### »» Learn to Leverage “The SkillsUSA Advantage” Report

Join other advisors and stakeholders on March 21 at 3:30 p.m. for a webinar on the [new “SkillsUSA Advantage” report](#) and learn how to articulate how SkillsUSA experiences help create purpose, passion and skill in every student. SkillsUSA Executive Director Chelle Travis and Chief Diversity Officer Dr. Ricardo Romanillos will review “The SkillsUSA Advantage” report recently released by the Student Research Foundation and discuss how SkillsUSA members consistently outperform peers who are not

enrolled in career and technical student organizations (CTSOs). Attendees will receive resources including two digital reports plus a PowerPoint deck so you can use this information with school administrators, community leaders and others as you advocate for SkillsUSA and career and technical education. [Register by March 19](#) and participate in the session to be eligible for door prizes.

### »» SkillsUSA Technical Fridays Workshops

Join us for “SkillsUSA Technical Fridays,” a series of virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields. Leave the sessions with new knowledge



and skills to implement in the classroom. On **Feb. 17**, from 4-5 p.m. ET, Andrea Arrigucci will lead a “Professional Dining Etiquette” session. Attendees will learn specifics of a formal table setting, including the use of each utensil. The session will also analyze the body language, attitude and conversation that makes high-stress situations in dining more approachable and manageable, and it will explore the cultural differences in dining and how to adapt an approach to make those around you more comfortable. Andrea is the senior program specialist for the School of Hotel, Restaurant and Tourism Management and facilitator of Marriott Hospitality Futures Center at New Mexico University. [Register today](#), and [learn more about the workshops here](#). If you have questions, contact [Karolina Belen](#).

### »» Register Members by March 1

The SkillsUSA national membership deadline is **March 1**. Student members must register by the national deadline to be eligible to participate in national competitions; serve as voting delegates; run for national office; participate in national programming; or apply for scholarships, awards and honors. [The list of state dues and deadlines is here](#) and the [Membership Quick Start Guide](#) will walk you through the member registration process. If you need assistance registering your members, call the [SkillsUSA Customer Care Team](#) toll free at 844-875-4557 from 8 a.m.-5 p.m. ET Monday, Wednesday, and Friday; and 11 a.m.-7 p.m. ET, Tuesday and Thursday. You can also send an email to [customercare@skillsusa.org](mailto:customercare@skillsusa.org).

### »» Upcoming Professional Development Opportunities

Please join us for upcoming Professional Development offerings. SkillsUSA advisors in their first, second or third year can look forward to a virtual new advisor training on **Feb. 28** from 2-4 p.m. Completion certificates are provided for each session. Learn more on [our online training calendar](#). Advisors can also [access this Google Doc](#) to learn how to use their professional membership benefits. [A PDF of the 2022-23 Professional Development Opportunities is available here](#). For questions, contact [Karolina Belen](#).

### »» Learn the Essential Elements in the SkillsUSA Framework Integration Toolkit

The Framework Integration Toolkit has everything you need to ensure career readiness within your classroom, training program and chapter. The guide — “Experiential Activities to Promote the SkillsUSA Framework” — contains activities to provide students with experiences that illustrate the Framework’s 17 Essential Elements. These activities can be used for reflection and determining their application to the real world. Professional members can access the Toolkit in [SkillsUSA Absorb](#).

## »» Take Up the Challenge! National Conference Pin and T-shirt Design

SkillsUSA is offering the 2023 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all students who are registered as members by March 1. The winning designs will become the official T-shirt and pin design for the 2023 NLSC. Entries are due by **March 3 at 12 a.m. ET**, and winners will be announced on March 10. [Rules and submission links can be found on the SkillsUSA website.](#)

## »» Earn Recognition and Presidential Honors

At the 2023 National Leadership & Skills Conference (NLSC), SkillsUSA will recognize advisors, students and registered alumni for their community service through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members must submit a record of their service hours. With SkillsUSA's focus on community service, you may have already met the requirements. For details on how to apply, [visit the website](#). Applications must be received by **April 1** for recognition at the 2023 NLSC.