



»» Happy SkillsUSA Week!

Cheers to a great 2024 SkillsUSA Week! In the past few days, chapters across the country engaged in experiences that honored their community supporters, connected with local business and industry professionals and shared SkillsUSA with their administrators. Our national officers have been busy, too, making visits to partners, advocating in D.C. and more! (Pictured at right is National High School President Oviya Senthil with Aerotek's David "DJ" Jordan during a visit to Aerotek's headquarters.)



We encourage you to [share your SkillsUSA Week stories, photos or links](#) with the SkillsUSA headquarters and we just may feature your chapter on the SkillsUSA Champions digital hub or on our social media. In the meantime, check out the photos we've already received on our [SkillsUSA Flickr page](#). Thanks for being an advocate for SkillsUSA and career and technical education, and look for a "SkillsUSA Week 2024 Recap" soon.

The [SkillsUSA Advocacy Site](#) has an editable template for you to use to send stories directly to your local media. Personalize your message with details about your school, training programs and SkillsUSA Week activities.

»» SkillsUSA Advisor and Student Feedback Needed

SkillsUSA is eager to hear advisor and student feedback to assess their needs and preferences at the local level. We have prepared a [brief survey for advisors](#), and your opinions are instrumental in shaping the future initiatives of SkillsUSA to ensure that we provide the best possible support for our members.

SkillsUSA has also prepared a [brief survey for your students](#). Given the importance of representing the diverse perspectives of our members across different states, *we kindly request your assistance in distributing this survey to your student members if your local policies allow*. Student input will significantly contribute to our understanding of regional variations and enhance the overall effectiveness of our initiatives.

The surveys should take no more than 10 minutes to complete. Responses are confidential, and the information collected will be used solely for the purpose of enhancing our organization's offerings. We appreciate your commitment to SkillsUSA and look forward to hearing your feedback.

»» Register Members by March 1 to Claim Eligibility

The national SkillsUSA membership deadline is **March 1**. Student members must meet both state and national membership deadlines to be eligible for national competitions; serve as voting delegates; run for national office; or apply for national scholarships, awards and honors. Check out the [complete listing of state dues and deadlines](#) and learn how to join as a professional member and access your professional membership benefits in this [video tutorial](#).

»» SkillsUSA Advisor Action Tip

It's competition season! Here are some best-practice tips to help you assist your student competitors:

- Make sure you [access the SkillsUSA Technical Standards](#) and share them with your students.
- Cross-check the Technical Standards with your own state competition updates (these can be found on your state website or via your state update emails).
- Access the [SkillsUSA Store](#) to find competition apparel, supplies and more!



»» Take Up the Challenge! NLSC Pin and T-shirt Design

SkillsUSA is offering the 2024 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin design for the 2024 NLSC. Entries must be received by **March 1 at 12 a.m. ET**, and winners will be announced on March 8. [Rules and submission links can be found on the SkillsUSA Website](#).

»» Presidential Honors for Selfless Service

At the 2024 National Leadership & Skills Conference (NLSC), SkillsUSA will recognize advisors, students and registered alumni for their community service through the President's Volunteer Service Award (PVSA). To qualify, SkillsUSA members must submit a record of their service hours. With SkillsUSA's focus on community service, you may have already met the requirements. For details on how to apply, [visit the website](#). Applications must be received by **March 31** for recognition at the 2024 NLSC.

»» Seeking Musical Talent to Perform National Anthem at NLSC

Do you have a musical gift to share with the SkillsUSA community? If so, apply to perform the national anthem at the opening session of SkillsUSA's National Leadership & Skills Conference this June. The chosen performer will be offered complimentary conference registration if their sole purpose of attendance is to perform the national anthem. [Apply here](#) by 5 p.m. ET on **Tuesday, April 2**. For questions, contact [Melinda Lloyd](#).

»» Spring SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Professional Development offerings. Sessions include new advisor training, the Chapter Excellence Program, how to apply for scholarships

and more. Visit our [training webpage](#) and sign up now for the sessions that interest you. All sessions are free and open to any SkillsUSA advisor.

»» SkillsUSA College/Postsecondary Scholarships Open!

SkillsUSA members anticipating tuition expenses for the summer or fall 2024 academic terms can apply now for scholarships made available through SkillsUSA and generous industry partners. SkillsUSA uses the Kaleidoscope scholarship platform for a streamlined application experience. Scholarship applications require a letter of recommendation from a SkillsUSA advisor or another instructor, a resume and a brief essay. Scholarship recipients are notified by email and must submit an acceptance form. Funds for scholarship awards are remitted directly to the recipients' postsecondary institutions and applied to the student's account balance. These scholarships are competitive and applying for a scholarship does not guarantee your selection. To get started, visit the [scholarships page on the website](#) to see scholarship opportunities and award amounts. The scholarship application period ends **April 15**. For questions, contact our [Customer Care Team](#).



»» Honor Your Champion: National Award Nominations Still Open

If you would like to nominate someone for national recognition by SkillsUSA as an **Honorary Life Member, Outstanding Career and Technical Educator** or for the **Hall of Champions award**, please [complete the online applications](#). Be sure to notify your nominee and provide all requested information. The deadline is **Feb. 14**. If you have questions, contact [Laura Rauch](#).