



»» New Docuseries Showcases SkillsUSA Students and Advisors

The new episodic docuseries “SKILLS JAM” premieres Oct. 17 on the [SKILLS JAM YouTube channel](#). The show follows the journeys of SkillsUSA students from their state competitions to the national SkillsUSA Championships, and it’s packed full of heart, inspiration and validation for the positive effect SkillsUSA and career and technical education can have on a student’s career and life journey. Look for the first three 20-minute episodes to drop on Oct. 17. SKILLS JAM is produced by the [Skilled Careers Coalition](#) in cooperation with SkillsUSA.

»» Registration is Open for Pour the IndusTEA

On Wednesday, Nov. 15, at 2 p.m. ET, SkillsUSA will host [Pour the IndusTEA](#), an event that allows classrooms and chapters to engage directly with industry professionals. This high-energy, informative experience will connect students with business and industry panelists in your career cluster right from your classroom — and, best of all, it’s free for everyone! Register your chapter leaders or your whole classroom and participate as a group. Registration closes **Nov. 10**.



»» Register for the “Your Place in Space Challenge”

The U.S. Department of Education launched the [Your Place in Space Challenge](#) in March 2023. This is the first challenge in [CTE Momentum](#), an annual series of events to prepare high school students for rewarding careers and increase access to career and technical education (CTE). The “Your Place in Space Challenge” invites high schools to submit designs for a product or service that will contribute to space missions and exploration. Submissions are due by 6 p.m. ET on **Oct. 30**, and up to 10 winners will receive at least \$5,000 each. The winners will be announced — and the next challenge launched — in early 2024. Learn more [on the website](#). For updates on all challenges, [sign up for the series newsletter](#).

»» Highlight Your Chapter on Social Media

Social media is a powerful presence in the lives of most young people, including SkillsUSA members. Social media is more than a social connection tool — chapter posts can inspire action, create awareness or showcase SkillsUSA to other students, administrators, partners, parents and the community. Social media can also create more member awareness of upcoming events, conferences, scholarships or deadlines. Assign your chapter reporter to cover and share your activities regularly on social media and build a

stronger following. Be sure to follow SkillsUSA’s national social media channels on Facebook, Instagram, Twitter and LinkedIn, and you are welcome to share our content as appropriate. For a chance to have your chapter showcased on SkillsUSA's social media platforms, tag us in your posts and stories. Use the SkillsUSA [Brand Portal](#) for our official logos, fonts and colors. If you have any questions, please reach out to our Social Media Specialist, [Brooke Gatchell](#).

»» New “SKILLS JAM” Docuseries Offers Chance to Win \$500 and More!

To celebrate the upcoming release of “SKILLS JAM,” the all-new docuseries inspired by — and featuring — SkillsUSA members, the Skills Jam crew invites you to participate in SKILLS JAM BINGO! All you have to do to sign up is [like this post on the SKILLS JAM Instagram page](#). Two challenges will be released each week. Complete all the challenges by **Nov. 27** and be entered for a chance to win \$500 plus other fun prizes! The docuseries releases Oct. 17 on the [SKILLS JAM YouTube channel!](#)

»» The SkillsUSA Store – Featured Product

Looking for a unique gift or recognition item? The RocketBook flip notebook from the [SkillsUSA Store](#) provides a classic pen and paper experience that is endlessly reusable. It is perfect for the classroom, office or day-to-day notetaking! With the RocketBook app, you can easily upload your notes, plans, lists, drawings and other big ideas to your favorite cloud service. The synthetic paper allows you to write smoothly with an included Pilot Frixion pen, upload your work and then wipe clean with a damp cloth and reuse the pages again and again. The compact size is 9”H x 6”W to fit in your bag or backpack.



»» Fall Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA’s Fall Professional Development offerings. Sessions include new advisor training, SkillsUSA Framework integration, the SkillsUSA Advantage report, local career competition guides and more. Visit our [training website](#) and [use this form to sign up](#) for your selected sessions.

»» It’s Not Too Late to Support the Trades in Fashion

SkillsUSA partners Tractor Supply Company, the Tractor Supply Company Foundation and Carhartt launched the “Support the Trades” apparel collection this fall to help advance skilled trades in the U.S. The Carhartt collection is sold exclusively at [Tractor Supply in stores or online](#). The clothing line includes short-sleeved and long-sleeved shirts in several colors, plus three ball caps and two knit hats, all with the unique Support the Trades logo. For every item sold, a portion of the proceeds is donated to SkillsUSA. Order your merchandise now and help spread the word by showcasing your attire on social media and tagging SkillsUSA! For more about the campaign, check out the [“Support the Trades” video](#).

»» Apply Now for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE), in partnership with SkillsUSA, is seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the

ACTE CareerTech VISION conference scheduled for Nov. 29 – Dec. 2 in Phoenix. The deadline for nominations is **Nov. 1**. Note: the Trade and Industrial VISION Awards are completely separate from the ACTE Excellence Awards. Qualified individuals may be nominated for **Teacher of the Year**, **New Teacher of the Year** or **Lifetime Achievement**. You may nominate yourself or someone else. (If you nominate someone, be sure to notify them.) [Make your nominations online](#). For additional conference information, visit [ACTE CareerTech VISION](#).

»» National Apprenticeship Week in November

This year's National Apprenticeship Week (NAW) is Nov. 13-19. This national celebration established by the U.S. Department of Labor brings together business leaders, career seekers, labor, apprentices, educational institutions and others to showcase the positive impact apprenticeship programs have on addressing the skills gap and preparing the American workforce for the jobs of today and tomorrow. Join the celebration by hosting an event, such as an apprenticeship graduation, business open house, high school career fair, skills competition or industry roundtable. You can also submit a proclamation supporting NAW and apprenticeship. [Learn more about NAW](#).