



- What: 56<sup>th</sup> SkillsUSA Pennsylvania Leadership and Skills Conference
- When: Wednesday April 3 through Friday April 5, 2024
- Where: Hershey Lodge in Hershey, PA.
- Exhibit tables: \$300 for Educational and \$350 for Fundraisers
  - At the Convention Center beginning at 10:00 AM on April 3rd
  - Tear down may be any time after 4:00 PM on Thursday April 5th
  - Fundraiser exhibitors must submit brochures for approval
  - No items referring to anything sexual, profound, or religious will be permitted
  - Exhibitors are responsible for their own individual hotel reservations
    - A hotel reservation form is located on the download section at [www.SkillsUSAPA.org](http://www.SkillsUSAPA.org). (2024 Hershey Housing Form)
  - WiFi is not provided, but may be purchased through Hershey Lodge
- The deadline for reserving a table and payment is March 1st.
- Exhibit hours: Wednesday, 12:00 noon – 5:00 PM, evening hours at your discretion. Thursday, 8:00 AM to 4:00 PM.
- Scholarships and Awards – The deadline for notification of scholarships and awards (tools, clothing, books, etc.) must be received by March 1st to be listed in the conference program. (2024 Exhibitor Program Ad Scholarship Award Response form located at [www.skillsusapa.org](http://www.skillsusapa.org) under Downloads)
- Program Ads – You may purchase a full page (black and white or color print) advertising space for \$200. The deadline for submission and payment is March 1st. (2024 Exhibitor Program Ad Scholarship Award Response form located at [www.skillsusapa.org](http://www.skillsusapa.org) under Downloads)
- Closing Awards Ceremony is Friday, April 5th, at 9:00 AM at the Hershey Lodge. After receiving their medals on stage, winners will proceed to the Awards Room where pictures will be taken, and you may present scholarships and awards.
- Upon request, a printout of the winners will be emailed to you following the conference.
- SkillsUSA Pennsylvania thanks you for your support and looks forward to having you participate in this year's conference.
- Forms located [www.skillsusapa.org](http://www.skillsusapa.org) under Downloads on the Homepage
  - 2024 Exhibitor Program Ad Scholarship Award Response Form