

# SkillsUSA PA ONLY

## PA TRADING PIN DESIGN CONTEST

### Purpose

To promote student involvement in the development of a state pin  
The winning design will be reproduced for the State trading pin.

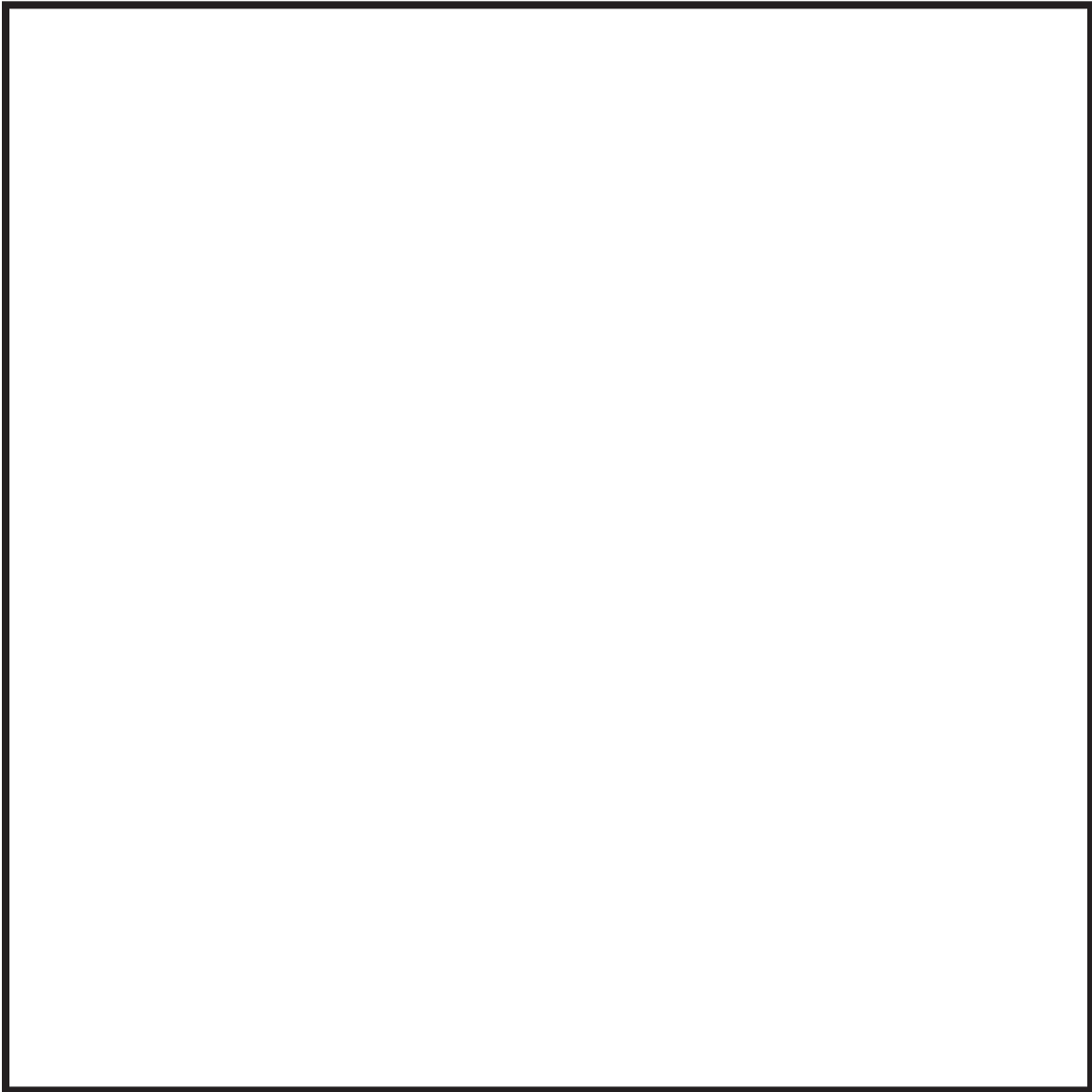
### Eligibility

Open to all SkillsUSA members. Schools may submit the designs of several SkillsUSA student members (one design per student).

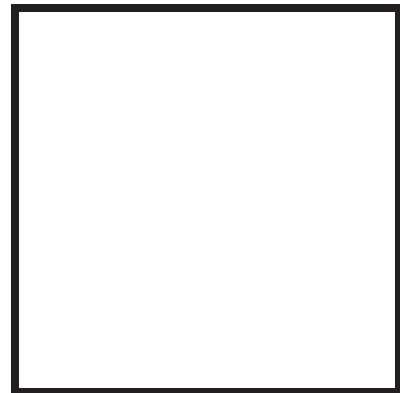
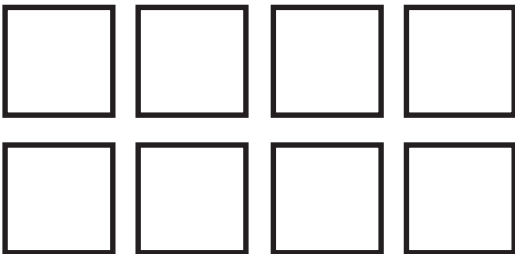
### Scope/Specifications of the Contest

1. Entry designs in the contest are open to all SkillsUSA members. Winning entry will be the property of the SkillsUSA PA Organization.
2. The entered design **MUST** showcase both a larger (6" x 6" wide) **AND** a smaller (no more than 2" x 2" wide) version of the design. This allows the judges to both see the details of the design as well as see how the design will look when made the size of an actual pin.
3. **New for 2024:** **No particular pin shape is required, but an obvious outline of the pin should be evident.** Suggestion: some states incorporate a significant shape/symbol from their state (i.e. palm tree, snowman, cactus, liberty bell).
4. The words "SkillsUSA" (with no space between "Skills" and "USA"), "Pennsylvania" and the year (Ex: "2024") **MUST** be used in the design and must be easily readable.
5. A brief, one to two sentence explanation as to the subject the student chose to feature in their design, as well as how they believe their design represents the state of Pennsylvania, is required. (See example submission layout attached)
6. **New for 2024:** The design is limited to eight (8) colors total. For the purpose of this contest, both black and white will count as colors and will need to be a part of the count if used. **As this pin will be created as an enamel-style pin, no halftones or gradients can be used. (Only solid color)**
7. All entries will be considered for color, design, representation of the state, legibility and ease of producing the actual pin.
8. Designs **MAY** wish to incorporate the current year's theme or a piece of the SkillsUSA emblem (Ex: gear, torch, etc), but these are not requirements.
9. **New for 2024:** Designs **MUST** be received digitally (saved as .jpg) in the SkillsUSA PA Office **NO LATER** than Tuesday, January 16, 2024. **Additionally, vector files of the final pin design must be available upon request.** Please email .jpg trading pin designs to Dodie Amigh at [dodieamigh@skillsusapa.org](mailto:dodieamigh@skillsusapa.org), with the words "Trading Pin" in the subject line.
10. The winning entry will be notified by the SkillsUSA PA office and will need to then submit their winning design electronically as a .pdf or .eps file.
11. The winning artist will be recognized at the state conference and each attendee will receive a complimentary pin. The design will be used as the SkillsUSA Pennsylvania national trading pin.
12. The top three (3) winners will be selected by the SkillsUSA PA Board of Directors. Watch for social media voting from January 22 - 25, 2024 to decide the final winning pin!

# Example Submission Layout



Colors Used:



Explanation:

I feel that this pin represents SkillsUSA Pennsylvania because...

Student Name  
Student Program  
Student School  
Advisor: Advisor Name