



### »» Chapter Challenge: Recruit New Members!

Planning and carrying out new member recruitment events can be daunting, but we've got you covered. Check out SkillsUSA's [member recruitment resources](#) to learn how your chapter leaders can successfully plan a local recruitment effort to engage potential new SkillsUSA members before the full services national membership deadline of **Nov. 15**. There are also advisor resources to help coach chapter leaders on ways to engage new members. After your effort is finished, submit your member recruitment story for the opportunity to be spotlighted in [SkillsUSA Champions](#) magazine. Having a chapter recruitment activity is a [Chapter Excellence Program](#) Level 2 indicator, so utilizing these resources can be one extra step in achieving chapter excellence.



### »» New "SKILLS JAM" Docuseries Offers Chance to Win \$500 and More!

To celebrate the release of "SKILLS JAM," the all-new docuseries inspired by — and featuring — SkillsUSA members, the Skills Jam crew invites you to participate in SKILLS JAM BINGO! All you have to do to sign up is [like this post on the SKILLS JAM Instagram page](#). Two challenges will be released each week. Complete all the challenges by **Nov. 27** and be entered for a chance to win \$500 plus other fun prizes! Don't forget to watch and share the docuseries, which released Oct. 17 on the [SKILLS JAM YouTube channel](#)! Hold a SkillsUSA watch party at a chapter meeting, in your classroom or with family and friends and bring out the popcorn!

### »» Upcoming SkillsUSA Technical Fridays Workshop

Join us for "Technical Fridays," SkillsUSA's virtual workshops led by industry experts helping teachers develop specific technical skills relevant to their career fields of interest. Leave the sessions with a new skill to implement in your classroom. [Learn more about the workshops here](#). On **Oct. 27**, from 4-5 p.m. ET, we will be joined by Jonathan Payne, director of Apprenticeship and Work-Based Learning at Jobs for the Future. Apprenticeships provide an opportunity to accelerate a student's career trajectory, connect education with industry needs and help employers build their future talent. The session will explore the fundamentals of pre-apprenticeship and registered



apprenticeships, high quality program indicators and examples in the field. Workshops are free of charge. [Register for the sessions online](#) (space is limited). If you have questions, contact [Karolina Belen](#).

### »» Register Now for Pour the IndusTEA

On Wednesday, Nov. 15, at 2 p.m. ET, SkillsUSA will host [Pour the IndusTEA](#), a free event that allows classrooms and chapters to engage directly with industry professionals. This high-energy, informative experience will connect students with business and industry panelists in your career cluster right from your classroom — and, best of all, everyone can participate! Register your chapter leaders or your whole classroom and participate as a group. [See the flyer with details and a registration link](#). Registration closes **Nov. 10**.

### »» Show Off Your Construction Projects!

High school career and technical education students and postsecondary construction trainees or apprentices are eligible to enter the NCCER and Build Your Future’s annual “I BUILT THIS!” video contest. The nationwide competition invites construction craft students and trainees to showcase their building projects. [Entries are due by Nov. 12](#).

### »» Register for “Your Place in Space Challenge”

The U.S. Department of Education launched the [Your Place in Space Challenge](#) in March 2023. This is the first challenge in [CTE Momentum](#), an annual series of events to prepare high school students for rewarding careers and increase access to career and technical education (CTE). The “Your Place in Space Challenge” invites high schools to submit designs for a product or service that will contribute to space missions and exploration. Submissions are due by 6 p.m. ET on **Oct. 30**, and up to 10 winners will receive at least \$5,000 each. The winners will be announced — and the next challenge launched — in early 2024. Learn more [on the website](#). For updates on all challenges, [sign up for the series newsletter](#).

### »» SkillsUSA Career Essentials Courses for MS, HS and C/PS Schools

While many CTE instructors have mastered instruction of their specific trade area, teaching universal career-readiness skills to students is daunting. At the same time, employability skills are critical to the long-term success of students. The SkillsUSA Career Essentials Suite offers a turnkey solution that is online, easy and engaging.

- Learners in any trade area can access the Career Essentials Suite in [SkillsUSA Absorb](#).
- Instructors easily monitor student progress via an administrator dashboard.
- Use the entire course, a course segment or individual units depending on your time and budget.
- Instructors have control over which (and how many) projects students complete.
- Learners have access to their course for 365 days after enrollment.
- [View pricing and purchase options](#).
- [Check out the video overview of the Career Essentials Courses](#).

For customer support and help placing an order for any SkillsUSA Career Essentials products, [email the Customer Care Team](#) or call 844-875-4557.

## »» Fall SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Fall Professional Development offerings. Sessions include new advisor training, SkillsUSA Framework integration, using the SkillsUSA Advantage report in your presentations, how to run local career competition and more. Visit our [training website](#) and [use this form to sign up](#) for your selected sessions. These sessions are free and all professional members are welcome to join us!

## »» ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE), in partnership with SkillsUSA, is seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the ACTE CareerTech VISION conference scheduled for Nov. 29 - Dec. 2 in Phoenix. The deadline for nominations is **Nov. 1**. Note: The Trade and Industrial VISION Awards are separate from the ACTE Excellence Awards. Qualified individuals may be nominated for **Teacher of the Year**, **New Teacher of the Year** or **Lifetime Achievement**. You may nominate yourself or someone else. (If you nominate someone, be sure to notify them.) [Make your nominations online](#). For additional conference information, visit [ACTE CareerTech VISION](#).